

ARTHUR A. SMITH

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EDUCATION

New York Film Academy, LA Campus
Burbank, CA
Master of Fine Arts in Producing
May 2015

The Pennsylvania State University
University Park, PA
Bachelor of Science in Marketing
May 2012

AWARDS

- National Finalist of Gentleman Jack's Real to Reel Short Film Competition
- Winner of Fox's 2017 Millennial Voices Pitch Competition
- 2nd Place – Best Short Film at AT&T Los Angeles Create-A-Thon
- Final Draft's Big Break Screenwriting Quarter-Finalist
- The Greenhouse Arts & Media Creative Writing Lab
- Roadmap Writer's Diversity Initiative Award

QUALIFICATIONS & SKILLS

- Social Media Management
- Screenwriting
- Script Breakdowns & Coverage
- On-Set & Post Production
- Insurance & Permit Retrieval
- Office Administration
- Payroll Management
- Search Engine Optimization
- EP Budgeting & EP Scheduling

Hardware

- Lighting & Grip Equipment
- DSLR & Red & SONY A7 cameras

Software

- Adobe Premiere Pro & After Effects
- Adobe Photoshop
- Final Draft Pro
- Final Cut Pro
- Microsoft Office Suite
- Shot Designer

EXPERIENCE

- OFFICE SWEATS (10 mins, Narrative Short)** *Director, Producer, Editor*
Out The Box Creative Group, Los Angeles, CA
🏆 National Finalist Gentleman's Jack Real to Reel Short Film Competition
- THE PERFECT CANDIDATE (5 mins, Narrative Short)** *Director, Writer Producer*
Out The Box Creative Group, Los Angeles, CA
🏆 2nd Place – Best Short Film, Los Angeles AT&T Create-A-Thon
- BLACKOUT (Feature, In Development)** *Writer, Director Producer*
Independent, Los Angeles, CA
🏆 Quarter-Finalist of Final Draft's Big Break Screenwriting Contest
- LILIN'S BROOD (89 mins, Narrative Feature)** *Dir., Writ., Prod., Addt'l Edits.*
Some Sirius Ship Productions, Los Angeles, CA
- INSIDE LILIN'S BROOD (Digital Series, 8 Eps)** *Producer, Editor*
Some Sirius Ship Productions, Los Angeles, CA
- THE SORCIER (6 mins, Narrative Short)** *Director, Writer, Producer*
Arthouse Stories & The Green House Arts & Media, Los Angeles, CA
- LILIN PROOF OF CONCEPT (7 mins, Narrative Short)** *Writer, Producer*
Some Sirius Ship Productions, Los Angeles, CA
- WE'RE IN THIS TOGETHER (5 mins, Narrative Short)** *Writer, Producer*
The Greenhouse Arts & Media, Los Angeles, CA
- AIN'T THAT A TRIP (10 mins, Narrative Short)** *Director, Writer, Producer*
New York Film Academy, Los Angeles, CA
- I'M SORRY SAMANTHA (10 mins, Narrative Short)** *Producer, First Asst. Dir.*
Some Sirius Ship Productions, Los Angeles, CA
- HALLUCINATION (4 mins, Narrative Short)** *Dir., Writ., Prod., Editor*
New York Film Academy, Los Angeles, CA
- THE BLACK OUTDOORS (1-min Promo)** *Director, Cinematographer*
Independent, Los Angeles, CA
- LOVE IS... (45 mins, Documentary)** *Director, Writer, Producer, Editor*
Independent, Pittsburgh, PA
- REVOLT LIVE (30 mins, Live Television, 50 eps)** *Associate Producer*
Revolt Media & TV, Los Angeles, CA
- REVOLT 2 VOTE (60 mins, Talk Show, 6 eps)** *Assoc. Prod., Post Supervisor*
Revolt Media & TV, Los Angeles, CA
- A SOCIAL CONVERSATION WITH BERNIE (Live TV Special)** *Associate Producer*
Revolt Media & TV, Los Angeles, CA
- PLENUM (10 mins, Narrative Short)** *First Assistant Director*
New York Film Academy, Los Angeles, CA

LEADERSHIP

Alpha Phi Alpha Fraternity, Inc. Gamma Nu Chapter

Marketing Chair & Production

Coordinator

2011-2012

- Produced, developed, recorded, edited and created various advertisements for events, programs and community service projects
- Managed public relations branding through social media platforms Twitter & Facebook as well as on Gamma Nu website
- Created monthly newsletters and Publications to highlight chapter Achievements
- Developed graphics for Ad material using Photoshop Creative Suite

Penn State Marketing Association

Video Production Manager & Associate Director

2010-2012

- Developed and implemented a script for promotional videos
- Recruited and managed Penn State Athletes in public service announcement videos
- Collaborated with a team of six students to create and implement solid IMC plans for various sales campaigns
- Researched and documented IMC SWOT analyses in addition to setting marketing and media objectives

EMPLOYMENT HISTORY

UPROXX Media

Culver City, CA

Production Manager / Associate Producer

Feb. 2018- Present

- Developed and pitched various video concepts that were produced and distributed on Uproxx's social platforms
- Managed budget, wrap binders, payroll, all agreements, releases, start paperwork and deal memos
- Optimized production workflow by tracking all costs, record POs, pulling film permits, issuing COIs, reconciling AMEX charges, handling PC receipts, creating call sheets, building location maps, and draft production reports
- Coordinated and Produced short form docu-style branded campaigns for Beautyrest, Intel, Netflix, and NBA that received combined 5+ million views on Facebook, Instagram and YouTube.
- Coordinated and Shot Behind-The-Scene Interviews, Stills, and footage for each branded campaigns and experiential events to use as material to increase client retention and sales.

Fox Broadcasting Company

Los Angeles, CA

Coordinator, Program Services, On-Air

2017-2018

- Successfully won Fox's Millennial Voices Pitch Competition where I pitched books to the SVP of Production at Fox 2000.
- Coordinate delivery of shows for Primetime hours including Lethal Weapon, Lucifer and The Gifted
- Assistant directed (AD) eleven live show news programs
- Quality checked all on-air primetime programming and commercials prior to final airing
- Schedule, log and obtain QC reports for final delivery of primetime shows
- Produce prime time billboards for sales and maintain/archive all program tapes
- Streamlined the delivery process of all episode tapes (for shows such as Family Guy, Bob's Burgers, The Last Man on Earth, etc.) to ensure all episodes were being ingested into Fox's episode database in time for primetime airing

Revolt Media & TV

Los Angeles, CA

Assoc. Producer / Post Supervisor / Editor & Videographer

2016

- Produced 60+ episodes of the company's flagship #1 viewed show "Revolt Live", "A Social Conversation with Bernie", which was shared over 20,000 times on Social Media and an 8 episodes season of their digital series "Revolt2Vote's: Voices of The Future"
- Edited 6 video packages that aired during live programming
- Supervised the distribution of online content videos to all social media outlets, which received combined 3+ million views
- Streamlined workflow by inputting run-of-show breakdown into iNews for live broadcasts, as well as, supervised Chiron placements during live show
- Coordinated and supervised pre-production, production and post-production
- Developed and pitched creative concepts for use in daily shows and supervised post-production workflow

EMPLOYMENT HISTORY (Continued)

Some Sirius Ship Productions

Los Angeles, CA

Co-Founder / Creative Director / Writer / Producer

2013- 2016

- Produced, shot, directed and edited five films, as well as, wrote eight screenplays from original material
- Coordinated the distribution of feature film Lilin's Brood on digital streaming platforms iTunes, Amazon, and Google Play
- Generated shot lists and overheads, casted actors and coordinated stunts for overall story progression
- Oversaw payroll and created custom P&L documents, financial waterfall models and final cost reports
- Supervised and managed development, production, post-production, as well as, online social media marketing
- Managed entire productions from 10 to 50+ people during of several scripted film projects

The Green Yogi

Manhattan Beach, CA

Videographer / Editor / Assistant Studio Director

2014

- Increased online yoga class sales by improving class filming and optimizing post production workflow which decreased wait times and created faster turnarounds for online class uploads
- Managed all studio operation logistics reducing traffic hold-ups between classes and producing easier class transitions
- Increased online class sales by 15% by recording, organizing, and editing 3+ yoga classes a day and 5 private lessons a week increasing the studios online inventory causing sales to increase by 15%